

## Overview of achieved results of the first IPEX 3 year Work Programme 2017-2020 (by September 2020)

The first 3 year Programme 2017-2020 which had been adopted in Bratislava on 19 May 2017 served as important guideline to further improve IPEX and to strengthen it within the framework of interparliamentary cooperation.

The Work Programme focused on *Strengthening the promotion of IPEX, Enhancing the IPEX Network and Improving the Digital System*.

Many initiatives and instruments were developed and numerous (technological) steps were taken to foster internal and external cooperation, to facilitate the IPEX Correspondents' work, to promote IPEX and to elaborate new functions in the database and finally establish a new website.

The elaboration and implementation of the Programme through the working groups had been continuously accompanied by the Board<sup>1</sup>.

The following actions and measures have been elaborated and (partly) implemented:

### *In cooperation of the WGs/recommendations of the WGs:*

- ✓ Leaflet:
  - update and inventory of the languages in which the IPEX leaflet was translated and survey on how many NPs are using the leaflet for introduction/ training/ communication activities in NP;
  - Ensure the dissemination of the IPEX leaflet to the staff/assistants of the member
- ✓ Cross linking/versions of EU-related handbooks, leaflets, newsletters and other EU-related materials
- ✓ Social media Activities
- ✓ Optimizing the visibility in search engines
- ✓ New content of the website ( new subsection on horizontal issues or issues of significant interest)
- ✓ New section on the front page: Information to share

### **1. WG Enhancing the IPEX network**

#### **❖ Encourage more translations of important decisions published on IPEX**

- ✓ Inventory of documents available for publication including a priority ranking
- ✓ Inventory of translation capabilities/chamber or national Parliament;
- ✓ Submit a bi-annual (annual) review of published documents and available translations (with the support of the IO);

#### **❖ Increase awareness of IPEX Correspondents on their role within the IPEX network and in their parliaments**

- ✓ Inventory of IPEX NC job descriptions

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<sup>1</sup> Detailed reports and approved Action Plans can be found [here](#) at the respective Board meeting pages.

❖ **Encourage communication and exchange of information between correspondents**

- ✓ New format for the NCM in 2019
- ✓ Common event of users and NCs in a IPEX Convention to be held every second year (in conjunction with the NCM) beginning in 2020 (postponed due to COVID)

**Still ongoing/pilot project in circulation:**

- ~ common “News from national Parliaments” and newsletter covering “hot” topics/dossiers in IPEX/other parliaments

❖ **Increase the use of internal IPEX networks in the national parliaments including** interactions between NC, parliamentary staff and political staff

- ✓ Propose presentations to new MP's following parliamentary elections regarding IPEX
- ✓ Conduct IPEX trainings on relevant topics for political staff and groups, which request it
- ✓ Encourage links to IPEX IPC Pages

❖ **Increase the cooperation with other networks within the national parliaments**

- ✓ Explore new means to encourage ECPRD/IPEX reciprocation and cooperation;
- ✓ Encourage cooperation (exchange of views) between Board members and their national ECPRD counterparts
- ✓ Cooperation with COSAC regarding the website

❖ **Enhancing cooperation with COSAC and establishment of a cooperation with the Joint Parliamentary Scrutiny Group on EUROPOL**

❖ **Improve the pages of the National parliaments on IPEX**

- ✓ Review and time stamp for the last update on page
- ✓ Compile a checklist of information to upload
- ✓ Review of user-friendliness of link section

❖ **Modify the duties of the IPEX IO for the direct implementation of the WP results**

❖ **Launching a study Programme with an external partner in collaboration with EIPA**

Seminar content and speakers drafted and decided, first programming date of the seminar had to be cancelled; Contact with EIPA resumed in August, planning to be re-started mid-September.

**On hold until the new website:**

- ~ Baseline study on the EWS and the General Scrutiny
- ~ Template for EN/FR summary for PD (and RO) documents.
- ~ Infographic on “Tasks and duties” of NCs and practical references on the tasks required.

## **2. WG Strengthening the Promotion of IPEX**

❖ **Paper „Promotion of IPEX: Best practices and proposals“**

- ✓ Wikipedia entry about IPEX on national Wikipedia site
- ✓ IPEX on the website/intranet site
- ✓ Social media as a tool to promote IPEX
- ✓ Trainings

❖ **2<sup>nd</sup> Questionnaire for the IPEX Correspondents as awareness for the NCs**

- ✓ Evaluation of the implementation of the promotional activities (translations of the leaflet, crosslinking, trainings)
- ❖ **Optimizing the visibility in search engines**
  - ✓ A Search Engine Optimization Audit of the current IPEX website was conducted
- ❖ Deriving from the proposals an initiative to **enhance social media activities** had been launched which finally led to the **pilot phase starting during the NCM in 2019**

**On hold until the new website**

- ~ Tutorial Videos “How to use IPEX”
- ~ Printed hand out
- ~ IPEX Overview Video

**3. WG Improving the IPEX Digital System**

❖ **New website**

- ✓ Fully redeveloped front and back office
- ✓ New and modern design with an improved navigation structure
- ✓ Fit for mobile devices
- ✓ More visual material (dashboards, infographics, pictures, ...)
- ✓ New Content Management System, allowing to extend the website dynamically with new pages
- ✓ Hosting all IPCs by offering more space and possibilities to host the future ones, with all conference secretariat administering their own content)

❖ **New content and better searchability**

- ✓ Space for new content:
  - Parliamentary documents: individual documents concerning EU general/horizontal/multitopical issues, including those documents concerning EU document not included in the IPEX Legislative database and joint documents co-signed with other parliaments e.g. letters/declarations/proposals
  - Parliamentary information: newsletters on EU topics in NP; research papers concerning both EU documents and EU general issues;
- ✓ Revised search approach and extending the searchable content
- ✓ Adjusted search for the legislative database,
- ✓ New spotlight on -
  - Documents with high activity (a list of EU documents with regard to which the biggest number of NPs adopted their position in the form of Ro, PD or other in a certain period of time)
  - “Information to share” section (important legislative proposals, and documents linked to a rolling list of keywords established by the Board)
- ✓ Search Engine Optimisation: New techniques to improve the ranking by external search engines in order to create a higher visibility of the IPEX website.
- ✓ New notification system

❖ **Implementation of the new logo**